

KELLSIE MOORE

Actress ~ Entrepreneur ~ Mindset Mentor

HELPING ENTREPRENEURS SHOW UP
AS THEIR BEST SELVES IN LIFE AND
ON CAMERA

MARVELOUS YOU

On Camera

My mission is to empower individuals by helping them build self confidence, understanding and a mindset that is run by intentional actions and reflective thinking. Together, we build the future they want.

I help them CHOOSE their life and stop "shoulding" all over themselves.

What makes Be Marvelous You so unique and incredible, is that its purpose is to teach the mindset necessary to create the desired external reality. All of the goals that we strive for stem from our mindset, which we can choose through identifying the thoughts that drive our emotions.

When we recognize and accept this power we possess, we are able to design our lives with intention.

This is not something that happens naturally, it is something we have to be taught, and I am one of the voices on this earth that is proud to be teaching this.



MY STORY

Imprisonment to Empowerment

Be Marvelous You embodies the story of mindset evolution - imprisonment to empowerment.

It began as an idea that erupted during a tumultuous time in my life, when I was working as a teacher and then case manager in an adult male correctional facility. The facility was an old Tuberculosis hospital, that was dark, dingy and full of mold. I had a client in my office, who had just come off his medication, and was furiously screaming at me.

I was overtaken by the thought that I wasn't in prison, yet I felt as though I was. I was in a box, confined, uncomfortable and consumed with negativity and unhappiness.

It was this moment of intense clarity where I came to the realization that I could change my life. It was a profound power that said: it's my life and I am in control of it. My biggest fear was the feeling of being trapped and that was essentially what I had been doing to myself by not consciously choosing what next steps to take in order to change my situation. I decided to take the reins and begin designing the life that I wanted for myself.

My mindset switched, and turned on the concept of Be Marvelous You.

-It's my life and I'm in control of it -



I enveloped myself in personal development, reading, teaching and training myself about the opportunity I had to create my future and design the reality I wanted to live out for myself. My passion for acting was at the forefront of my mind, and I boldly pursued it.

Two weeks later, I booked the lead role in an independent film based off of a Stephen King novel. In a matter of 14 days I had gone from feeling depressed and hopeless, to carrying an entire film written by a world renowned author who would later watch and approve the final project.

How did I get here you might wonder - I made a decision and I took action. I took a step towards my goal - I googled acting jobs in Denver.

Then I took another step, I showed up for an audition, and so on and so forth.

Newton's first law of motion teaches us that "an object at rest stays at rest and an object in motion stays in motion. I have seen this truth lived out in my own life, as I continued to take steps towards my goals and watched a google search snowball into my acting career is now highlighted by my roles in dozens of commercials, company industrials, independent films and frequent auditions for networks and Netflix.

Helping You Be Your Best Self
in Life and On-Camera

BE MARVELOUS YOU

THE PURSUIT

In the time that I pursued my acting career, I simultaneously worked at improving my life in all of the areas that had been suffering over the years - my health, my marriage and my happiness.

I lost forty pounds, my marriage improved and I started traveling again, something that had always brought me joy and excitement. All of these avenues of my life aligned and I found my actions of intent turn into new habits. I poured into researching and teaching myself business strategy and invested in whatever courses I could afford in order to educate myself enough to where I could build these businesses.



Mindset Mentoring

Years after leaving my teaching position in corrections, I find myself back in a teaching role; although, rather than teaching within a prison, I am now teaching others how to break free of their own mental imprisonment.

I developed "The Empowered Life Formula" course with the objective to educate people about the power we possess and the ability we have to design our own lives and live out the visions we have for our futures.

The Empowered Life Formula is a six week course, constructed to help those starting the journey of taking control over their lives to design the reality they envision. With this we begin to do amazing things!

The formula disproves the idea that our emotions are just there, out of our control, and confirms the fact that we in fact decide our feelings! Our emotions are what impact our actions and lead our actions to becoming our results. These results are what create our external reality - our happiness - in work, love and family life. Therefore the key to getting our desired results and designing the lives we want is looking at what the thought is that is causing the emotion and in turn creating undesired results. Because we are the thinkers, and not just the thought, we have the ability to evaluate our thought and therefore reprogram the emotion that is interrupting our desired results.

MARVELOUS YOU

On Camera

The Empowered Life Formula has played a big role in the culmination and growth of Marvelous You On Camera, which I have created to teach entrepreneurs and business professionals how to be better on camera and connect with their audience.

The big reason people struggle with being on camera is due to our self-limiting beliefs and the thoughts behind the emotions we feel such as being scared and nervous to be on camera.

We are living in a new age where visual communication and the ability to talk through a lens is vital to the success of our businesses.

Through teaching Marvelous You On Camera, we will be able to break down the barriers that are keeping people from discovering their full potential. The impact that this can have on people's businesses and lives, in providing the tools to better serve their clients and customers is massive. It is so important and yet so under-served.

PROJECT OBJECTIVES

My objective is to be able to combine the learned thought process of the Empowered Life Formula with the tangible skill set of getting better at communicating through a lens, so that we can reach people globally.

It will allow us to be remote, and yet still have this interaction on a deep, meaningful and impacting level.

It will allow us to remain face to face but through a camera, while utilizing other technological tools such as the internet to remain connected with our clients.

Marvelous You On Camera, will serve to reframe feelings of nervousness, discouragement and intimidation that are often felt when it comes time to do a video call, training, sales, advertisements etc.



Obstacles & Challenges

The amount of obstacles and challenges you endure when trying to create something from an idea is unbelievable.

The process of learning the technical side of things as well as working through your own self-limiting beliefs - questioning your value, impact and importance is really hard some days.

I have found strength in recognizing that the person I have been to get me to this level, is not the person that I need to be in order to get me to the next level. This includes the expensive mistakes that happen for you; not to you, but for you. I believe that all the things that happen in my pursuit, come with a purpose, and a lesson that I am intended to work and grow through in order to arrive at that next level of serving the people I need to serve. With this said, all of the challenges and obstacles that we endure are in fact the elements that shape us and make us who we must be in order to reach that next level and create that impact that we envision. This impact is the overall purpose, and though some days I find it wildly difficult, I believe it to be fiercely worthwhile..

Keys to Success

Perseverance has proven to be an incredibly important element in driving my success. Alongside that, the fortitude of knowing that what I am creating and doing is important and making a difference in people's lives is encouraging.

Another key element that I believe has contributed to the success of my business has been the ability to hire assistance for web design, social media, support, tech and copywriting. I believe there is great impact in being able to provide opportunities to people, especially women around the globe, who share the desire to make a difference in our world. Having a team of talented, motivated and inspired people that believe in you and your message is a game changer and absolutely helps elevate any business.



